

Martha-Marie (Rea) Ketchin Parrish

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Education/ Certifications

University of South Carolina Columbia, SC
Bachelor of Arts in Studio Arts specializing in Graphic Design
Graduated May 2011

ALISON (*Advance Learning Interactive Systems Online*)

Diploma in Web Design

Topics covered include HTML, Cascading Style Sheets, and Adobe Dreamweaver.
Awarded April 2014

Skills

Computer Skills

Adobe Photoshop CS5 (*proficient*)
Adobe Illustrator CS5 (*proficient*)
Adobe InDesign CS5 (*proficient*)
Adobe Dreamweaver CC (*basic*)
HTML, CSS (*basic*)
Microsoft Word (*proficient*)
Microsoft Excel (*intermediate*)
Microsoft Powerpoint (*proficient*)

Design Proficiency

Logo, Typography, Layout, Branding,
Brochures, Menus, Banners, Signage,
Packaging, Corporate Identity

Other Skills

Photography, Marketing

Professional Experience

Flagship Sign Designs Columbia, SC
Graphic Designer/Project Manager November 2011 - February 2014

- Successfully developed advertising materials to market company's services
- Provide graphic design work to numerous companies for development of logos, marketing materials, and corporate signage
- Macintosh based computer design of brochures, flyers, banners, menus, branding, signage and other materials used for schools and businesses
- Preparation of digital files for printing (pre-press)
- Successfully manage graphic design projects from concept through completion
- Collaborate with clients to create vision, conceive designs, and consistently meet deadlines and requirements
- Direct sales and business development functions, including key account management, customer relationship development, contract negotiations, and order fulfillment

Other Experience

O'Charley's Restaurant Columbia, SC
Server May 2008 - August 2008

- Worked as server and cross-sold menu items to improve company revenue
- Developed customer relations for the benefit of the restaurant

Longhorn Steakhouse Columbia, SC
Hostess/Server Assistant January 2007 - May 2008

- Greeted and escorted patrons to their table
- In the spirit of cooperation helped servers during busiest time period
- Showed willingness to help the team by bussing tables when needed

Public Affairs Council Washington, DC
Intern Summer 2005

- Reported directly to the President
- Assisted in conference coordination, computer support, promotional mailings
- Conducted interviews of employees to determine adequacy of job description and understanding and responsibilities

Awards

University of South Carolina Dean's List
Girl Scout Gold Award (Equivalent to Boy Scout Eagle Award)
2004 American Legion's Citizenship Award